Web site assessment

1. Home page oriented toward potential visitors, people seeking a parish

Not at all					Very much so
1	2	3	4	5	6

2. Home page provides easy assess to basic information – times of worship, parish contact information (address, phone, e-mail)

Totally inadequate					Well done
1	2	3	4	5	6

3. Beauty

The site is ugly					It's beautiful
1	2	3	4	5	6

4. Easy to use

Hard to use					Very easy to use
1	2	3	4	5	6

5. Communicates openness – accessibility (e.g., e-mail address of clergy is obvious, no spam filters, and so on

1	2	3	4	5	6

6. Pictures that give people an image of the people and the place (liturgical space, priest, members)

1	2	3	4	5	6

7. Easy to update information - the rector or parish administrator can easily post information.

1	2	3	4	5	6

8. Communicates the ethos - in words, images and tone needs to communicate the best of Episcopal/Anglican culture as well as that of the parish.

1	2	3	4	5	6

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